



ANNUAL REPORT



**“A group of friends united
for a healthier community.”**

Non-profit Grupo Ambientalista
del Corredor Cerralvo A.C.

August 2023 - August 2024





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"Not all classrooms have four walls."



Project Overview

Through the "No Más Basura" project, we address the critical challenge of inadequate waste management by educating students and volunteers on the significance of segregating and managing solid urban waste (USW). Our objective is to foster a transformation in environmental awareness within the community, empowering young individuals to serve as agents of change in their households and society.

Addressing the waste disposal challenge is becoming increasingly vital as the region witnesses a rise in population and tourism. Our strategy centers on education, collaboration, and community engagement through workshops and activities designed to promote environmental awareness.

We remain steadfast in our dedication to contributing to the solution, thereby improving the quality of life within our community. By fostering a culture of environmental stewardship, we are establishing the foundation for a cleaner, more sustainable future.





Human Impact: Challenges and Opportunities

The "No Más Basura" project was established in response to the significant environmental crisis confronting the region, stemming from insufficient management of urban solid waste (USW). This predicament has resulted in a landfill that pollutes both the land and the ocean, and which, when displaced by meteorological events, exacerbates an environmental catastrophe.

Challenges:

- The contamination of water, jeopardizing wildlife and community health.
- Fires at the landfill compromise air quality, adversely impacting the health of the community and the environment.
- Insufficient infrastructure for waste management.

Opportunities:

- Empowering youth to become catalysts for change within the community.
- Broaden our educational outreach and enhance community engagement initiatives.
- Implement waste separation systems in schools, residences, and businesses, enhance our collection center, and optimize the efficiency of our transfer center.



Primary Areas of Action

Recycling
Center

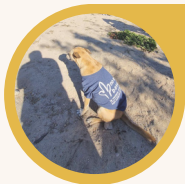
Town Clean
Up

Easter
Weekend
Operation

School Visits

Adopt a Module

Subsidize a
Home





Primary Objectives

"Our approach focuses on educating and raising awareness among the youth about the importance of responsible waste management. We believe that by empowering new generations, we can foster a culture of respect for the environment. Our objectives include implementing an effective recycling model, promoting waste separation, and raising awareness about the effects of pollution."

01. Minimize the volume of waste that is deposited in the landfill and, subsequently, ends up in the ocean.

02. Ensure an adequate final destination for the urban solid waste (USW) generated in our community.

03. Foster environmental awareness and appreciation within our youth and community.



Recycling Center

We successfully diverted over 24 tons of recyclable materials from the landfill by operating our recycling center on 41 occasions!

Giving an appropriate final destination to the following urban solid waste (USW) generated in El Sargento and its annex La Ventana:

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Plastic 8,778 kg

Styrofoam (Large Pearl)
1 BigBag + 10.92 kg

Glass 64,890 Bottles

Various Metals 3,282 kg

Batteries 23.8 kg

Cork 18.5 kg



**41 Recycling
Centers Established**



12 Tons of USW
+
12 Tons of Glass



We will soon begin accepting cigarette butts, cardboard, and household appliances!



Appropriate Final Destination

Manifestos:

The image displays several waste manifests. The top one is from MARES (Mares Circulares) and includes a table for waste tracking. Below it is a manifest from EcoPaz (EcoPaz Hazardous Waste). The bottom manifest is from ReCork (California) and includes a table for waste tracking.

Material	Unidad	Descripción	Cantidad	Destino
Residuo de plástico	kg	Residuo de plástico	1000	Reciclaje
Residuo de vidrio	kg	Residuo de vidrio	500	Reciclaje
Residuo de metal	kg	Residuo de metal	200	Reciclaje
Residuo de papel	kg	Residuo de papel	300	Reciclaje
Residuo de textil	kg	Residuo de textil	100	Reciclaje
Residuo de cuero	kg	Residuo de cuero	50	Reciclaje
Residuo de madera	kg	Residuo de madera	100	Reciclaje
Residuo de otros	kg	Residuo de otros	100	Reciclaje



*Recycling Plastics 1, 2, and 5
Mares Circulares

Manufacturing Plastic Posts
ReAmB.C.S.

Fabricating EcoBlocks
EfBlock

*Recycling Glass
Vidrio Es Vida

Recycling of Metals
Reciclador El Marro

*Disposal of Batteries & Oils
EcoPaz (Hazardous Waste)

Fabricating Cork Footwear
ReCork (California)





The Town Clean Up

In the community cleanup activity, students from the three schools where we have a presence participate: CECyT 09 High School, Leonor Meza Martínez Middle School, and Vicente Guerrero Elementary School of El Sargento and La Ventana. This cleanup is made possible through collaboration and support from 10 companies, ZOFEMAT, and the Ejido."

150 Students

50 Volunteers

300 Burritos

1 Party Bus

80 Feed Bags

24 Clear Bags

200 Black Bags

80 Gloves





Easter Weekend Operation



2,000 Campers per day (Avg.)

24 Students

8 Volunteers

100 Bags Distributed

40 Waste Bins

20 Portable Restrooms

3 Panga Boats

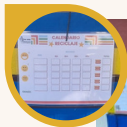
300 Burritos



Operation:

During the Easter Weekend Operation students from CECyT 09 High School in Los Planes and Leonor Meza Martinez Middle School participate. The purpose of this outreach is to provide campers visiting our bay with trash bags and encourage them to use portable toilets and trash bins. We distribute bags on foot and by boat during the four most celebrated days of the holiday.





School Visits

During our school visits, we meet weekly with 12 groups to discuss conservation, pollution, and environmental care. Each classroom in the elementary and middle school have a module where they separate the plastic they produce. Meanwhile, the high school has separation modules for plastics, bottle caps, aluminum, and glass located throughout their campus.

We invite all students to participate in outings and/or immersive and educational workshops.



CECyT 09 High School from Los Planes
1 Workshop with **24** Students
6 Separation Modules
1 Field trip to Cabo Pulmo

Leonor Meza Martinez **Middle School**
6 Classrooms with **119** Students
6 Plastic Modules
159 kg of plastic
Immersive Recycling Center Workshop

Vicente Guerrero **Elementary School**
5 Classrooms with **150** Students
5 Plastic Modules
113 kg of plastic
Immersive Recycling Center Workshop





Adopt a Module

As part of the educational program, we encourage parents to implement a plastic recycling module at home, which includes weekly collection. As a main incentive, at the end of the school year, participants received 1,000 pesos, designated for purchasing school supplies for their children, thus promoting their commitment to recycling and educational well-being.



Subsidize a Home



As part of our new home collection service, we invite our foreign neighbors and local businesses to sponsor the collection of recyclable waste for a local family. This initiative promotes community commitment, encourages recycling, and contributes to environmental stewardship.



"Building bonds within the community"





Visions for a Sustainable Future

Centers:

Transfer

Establish the EcoLote as a functional space for the separation, storage, and transport of waste.

- Optimizing waste management logistics.
- Facilitating the marketing of recyclable materials.
- Benefiting the community.
- Reducing waste accumulation.

&

Transformation

Establish the EcoLote as a usable space for experimenting with recyclable materials, creating upcycled and functional products.

- Becoming a more self-sustaining organization.
- Contributing to and promoting the local circular economy by giving waste a second life.
- Fostering environmental awareness.





Conclusions and Reflections

In conclusion, the "No Más Basura" project exemplifies our steadfast commitment to revolutionizing waste management within the community while advancing both education and the necessary infrastructure to address this challenge. Over the past year, we have worked diligently to broaden our educational outreach, facilitating workshops and activities that cultivate environmental awareness and community engagement. Our objective is to transform the paradigm surrounding urban solid waste (USW) and achieve effective and comprehensive management in the near future.

This project aims not only to mitigate the adverse effects of inadequate waste management but also to safeguard our natural resources and foster a sustainable mindset for future generations. As we confront this global challenge, we remain resolute in our commitment to being part of the solution, enhancing the quality of life in our community and laying the groundwork for a cleaner, more responsible future.



Additional Observations:

- We wish to clarify the dates and quantities of our manifestos.
 - There is a date discrepancy.



Thank you very much!



¡Together towards
a healthier
future!

Being Part Of The Change

¡Let's be part
of the
solution!!

nomasbasuralv.com

